

14th Annual

Sonnhalter Tool Drive

August 1–31, 2023



Your *OLD* tools working
for *NEW* beginnings



The Greater Cleveland Habitat for Humanity is looking for donations of your used and unused tools...or any related construction materials that can be used to help eliminate substandard housing.

Bring your items to one of the **Sonnhalter Tool Donation Stations** listed below during the month of August. To arrange a contactless pickup or for larger items, email Rosemarie at rascherl@sonnhalter.com or, call 216.242.0420 x130.

For more information, visit sonnhalter.com/tooldrive.

Downtown Donation Stations

Sonnhalter, Gateway District
Rising Star Coffee Roasters, Hingetown
Samsel Supply Store, The Flats
Skidmark Garage, Cleveland
Sutton Industrial Hardware

Western Donation Stations

Berea Recreation Center, Berea
Cuyahoga County Public Library, Berea
Lakeside Supply, Lakewood
Rising Star Coffee Roasters, Lakewood
St. Mary of the Falls, Olmsted Falls

Eastern Donation Stations

Jergens, Collinwood
Rising Star Coffee Roasters, Cleveland Heights
Shop Supply & Tool, Eastlake & Mentor
The Wine Spot, Cleveland Heights
Woodhill Supply, Willoughby

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NEWS RELEASE

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Sonnhalter Partners with Habitat for Humanity for 14th Annual Sonnhalter Tool Drive

CLEVELAND – July 2023 – Sonnhalter, a communications firm marketing to the professional tradesman in the construction, industrial and MRO markets, is once again partnering with Habitat for Humanity for its 14th Annual Sonnhalter Tool Drive.

From Tuesday, August 1 to Thursday, August 31, residents, organizations, businesses and manufacturers are encouraged to donate new and gently used tools, as well as cabinets, sinks, building materials, furniture and appliances, to the Sonnhalter Tool Drive to benefit Habitat for Humanity's cause and its efforts of eliminating substandard housing. Donations may be dropped off at one of the donation stations located around the Greater Cleveland area or shipped to Sonnhalter.

Donation stations are located at:

- Sonnhalter
- Berea Recreation Center
- Cuyahoga County Public Library, Berea Branch
- Jergens, Inc.
- Lakeside Supply
- Rising Star Coffee Roasters (Multiple Locations)
- Samsel Supply
- Shop Supply & Tool (Multiple Locations)
- Skidmark Garage
- St. Mary of the Falls
- Sutton Industrial Hardware
- The Wine Spot
- Woodhill Supply

The Sonnhalter Tool Drive encourages members of the community to look through their workshops, storage lockers, basements and garages for any duplicate or no-longer-needed tools, as well as businesses and organizations to look through warehouses for extra inventory and overstocked tools or items to donate.

"We love supporting our local community through our annual Sonnhalter Tool Drive," said Matt Sonnhalter, vision architect at Sonnhalter. "When we started this back in 2010, thanks to the generosity of the community, clients and friends of the agency, we have been able to donate more than \$415,000 to this great cause. Last year's Tool Drive was a historic year for us, and we are hoping to be able to match that this year."

Sonnhalter partners with Greater Cleveland Habitat for Humanity for its annual Tool Drive. Cleveland Habitat has helped more than 300 Habitat homeowners, including more than 1,000 children, have a decent place to live. The donated items will be used for Habitat for Humanity projects or will be sold at one of the organization's

ReStore, a recycled building materials store. Proceeds from ReStore sales are used to help Habitat build and rehabilitate homes for those in need.

To watch the Sonnhalter Annual Tool Drive video: <https://youtu.be/PY1HTXyd5RQ>

Tools and materials can be shipped to Attn: Tool Drive, Sonnhalter, 1320 Sumner Ave., Suite 200, Cleveland, Ohio 44115. To make a monetary donation, please make checks payable to "Greater Cleveland Habitat for Humanity."

To make arrangements for a pickup or for larger items, please contact Rosemarie Ascherl-Lenhard from Sonnhalter at 216.242.0420 x130 or rascherl@sonnhalter.com. For more information on how you can participate in the Tool Drive, visit: www.Sonnhalter.com/tooldrive.

About Sonnhalter

Established in 1976, Sonnhalter is the leading B2T marketing communications firm to companies that target professional tradesmen in construction, industrial and MRO markets. Sonnhalter is located in the historic Brownell Building in the heart of downtown Cleveland. Sonnhalter's brand identity highlights its expertise in marketing to the professional tradesmen. Its tagline, "Not Afraid To Get Our Hands Dirty," promotes the employees' willingness to roll up their sleeves and dig deep into clients' businesses, also, it refers to the market it targets: the tradesmen who work with – and dirty – their hands every day. Sonnhalter developed the acronym "B2T," which stands for "business-to-tradesmen" to capture the essence of its specialty. For more information, visit the company website at Sonnhalter.com.

About Greater Cleveland Habitat for Humanity

Greater Cleveland Habitat for Humanity engages people of all faiths to eliminate substandard housing. Cleveland Habitat was founded as a 501(c)(3) nonprofit organization in 1987. Since then, Cleveland Habitat has brought together community members, volunteers and sponsor groups to help more than 300 Habitat homeowners, including more than 1,000 children, have a safe and decent place to live. For more information on Great Cleveland Habitat for Humanity, visit: <https://www.clevelandhabitat.org/>.

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